CAT FURNITURE & SCRATCHERS

Importing cat trees, scratchers and cat furniture into Korea

Furniture does not follow the food route. The regulatory questions are different, and so is the thing that most often kills a product before it reaches a shelf: shipping volume.

The regulatory side

Scratchers, towers, houses and toys are consumer goods, not feed. The question is whether a given item falls inside the scope of the Electrical Appliances and Consumer Products Safety Control Act, and if so which conformity route applies — safety confirmation or a supplier's declaration of conformity.

Scope depends on the item and its materials, not on the category name. A sisal post, a corrugated board bed and a powered toy are not the same question. We check each one rather than applying a blanket answer.

> **To be confirmed** Which items fall inside the safety scope has to be confirmed per product before shipping. Treat the above as the shape of the question, not as an answer for your item.

Korean labelling

Applied before release, as with food: product name, materials, dimensions, importer, country of origin, and the safety mark where the item carries one. Assembly instructions in Korean matter more here than people expect — a tower that arrives flat-packed with English-only instructions generates returns.

The part brands underestimate: volume

Cat furniture is light and bulky, which is the worst combination for freight. Ocean and air rates are charged on volumetric weight, so a 6 kg cat tower can be billed as if it weighed several times that. On a low-price item, freight alone can exceed the ex-works price and put the Korean shelf price outside what the market will pay.

This is why we ask for carton dimensions early, alongside the price. It is the fastest way to tell whether a product can work here at all, and it is a kinder answer than a long negotiation that ends the same way.

What tends to help

- Flat-pack designs that ship dense and assemble at home.
- Nested or stacked cartons that use the container properly.
- A higher price point that can absorb the freight — design-led pieces often travel better than budget ones, commercially speaking.
- Korean homes are often compact; footprint is a selling point, not a limitation to apologise for.

What to send us first

Materials list	Board, fabric, sisal, adhesive, any coating or paint. Coatings and any powered part are what decide the safety question.
Carton dimensions & weight	Outer carton in cm, gross and net weight, units per carton. Send this with the price, not after it.
Assembly	Whether tools are needed, and the instructions in any language so we can produce a Korean version.
Load rating	Maximum supported weight and how it was determined.
A sample	Assembled and used at home. Stability and the angle of a scratching surface are not visible in a photograph.

FILL IN JHC — cat supplies importer and distributor, South Korea

CEO Alex Kwon · Business Registration No. 707-11-02726

Tel +82 70-4581-4211 · Email sales@fillinjhc.com · Privacy Policy